

ASHLEY YEO

UX/UI DESIGNER

ABOUT

Creative UX/UI designer skilled in developing human centered designs. Resourceful team player with strong interpersonal and problem-solving skills.

EXPERIENCE

2020 – Present
Motion Graphics Designer – Sage Digital Marketing

Create a 90-second motion graphics about the marketing firm. Illustrated and animated storyboards using Adobe Illustrator and After Effects. Designed micro-interaction designs of a graph and chart for the website and motion graphics.

2017 – 2021
Sales Manager – Lenz Arts, Inc.

Led a team to exceed sales goals and meet customer needs. Organized tasks to increase sales, educated prospects on products and promoted the business on social media.

PROJECTS

2021 – Present
UX/UI Designer – NASA Corporate Sponsored Project

Collaborate with a team of artists and designers on Astrobee, a project sponsored by NASA. Implement 3-D models reflecting design intentions and produce orthographic drawings based on UX research.

2020 – Present
UX/UI Designer – Freelance

Create high-fidelity prototypes of an e-commerce website, The Rising, using Adobe XD. Conduct UX research on the “Go Mama Bears” app using the Design Thinking Process of empathizing, ideation, prototyping, and user testing.

CONTACT

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EDUCATION

2020 – Present
MA in Web/Media Design
Academy of Art University, CA

2010 – 2013
BA in Art History
University of California, Berkeley

SKILLS

Visual Design
Graphic Design
Infographics
Motion Design
Prototyping
User Flows
User Research
Usability Testing

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
Adobe XD
InVision
HTML/CSS/JavaScript
Microsoft Office

LANGUAGES

English & Korean